

Dear Jefferson Friends,

Even the most ambitious Jefferson Supporters couldn't have imagined that the lineup of Global Summit speakers could become more stellar with each passing year, expanding from five speakers in 2009 to six in 2010, to seven this year with nationally and internationally renowned names and faces.

Our Global Summit III will kick off on Tuesday, November 8 with **Dr. Francis Fukuyama**, who will be speaking about the *End of History: Revisited*. The following day, **Dr. Freddie Fu**, from the UPMC Medical Center in Pittsburgh, will speak at a luncheon on *Future Treatments in Sports Medicine for American Wellness*. Wednesday evening's speaker will be Erie native **Steve Scully**, recipient of the first Thomas B. Hagen Dignitas Award. He will be speaking about *The Road to the White House: How Technology Has Shaped the Campaign Message*.

The featured speaker of the Global Summit III will be **General Michael Hayden** (retired), a native of Pittsburgh and former Director of the NSA and CIA. At a luncheon on Thursday, November 10, General Hayden will speak on *The Great Challenges of Preserving American Freedoms against 'No Rules' Terrorists*. Later that evening, **Attorney Michael Songer** will lecture about *Blogs, Social Media, and Wikileaks: The First Amendment and the Internet*.

Wrapping up the final day of Global Summit III will be **Dr. Joel Barker**, a futurist who will discuss *Exploring the Underused Territory of New Ideas*. **Dr. Alice Rivlin**, former Director of the Congressional Budget Office and current Director of the Brookings Institute, will close the Summit on Friday evening with her talk on *Real Solutions for Reducing the National Deficit*.

As the Jefferson approaches the Global Summit III, we are reminded once again of the enormity of ideas that formed our past, assist in understanding our present, and will ultimately shape our future. With your continued interest and support, we pledge to continue to develop the Global Summit as the premiere educational event in the tri-state region.

Sincerely,

William P. Garvey, Ph.D.
President, Jefferson Educational Society

David Kozak, Ph.D.
Board Chair, Jefferson Educational Society

Christine Riehl, M.S., M.P.A.
Chair, Jefferson Global Summit III

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Thomas Jefferson believed a citizenry that was educated on issues and shared its ideas through public discourse had the power to make a difference in the world.

The Jefferson Educational Society of Erie is a strong proponent of that belief, offering courses, seminars, and lectures that explain the ideas that formed the past, assist in exploring the present, and offer guidance in creating the future of the Erie region.



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Brain Storm Over Erie



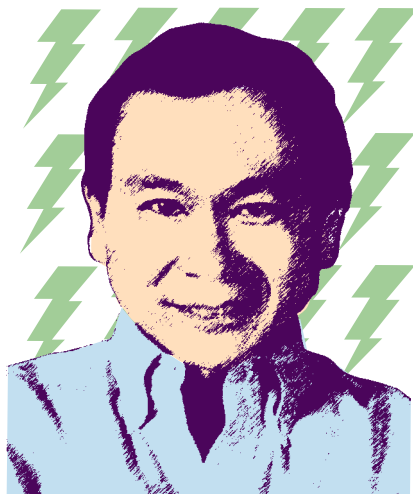
NOVEMBER 8-11, 2011



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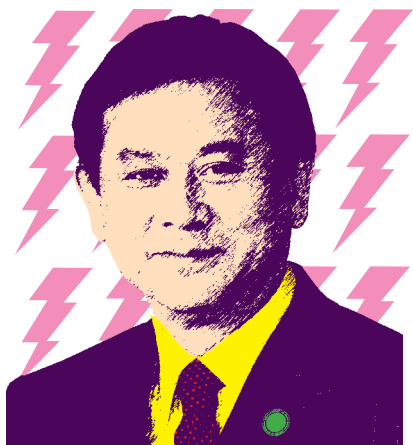
Francis Fukuyama, Ph.D. NOV. 8 / 7:30 p.m.

The End of History...Revisited

Francis Fukuyama is one of the leading intellectuals in the world today. He is a Senior Fellow at the Center on Democracy, Development and the Rule of Law at Stanford University. He is best-known for his modern classic, *The End of History and the Last Man*. His book argued the worldwide spread of liberal democracy may signal the end point of humanity's sociocultural evolution and become the final form of human government.

In his new book, *The Origins of Political Order*, the first of two volumes, Fukuyama provides a sweeping account of how modern political institutions developed. He covers politics among our primate ancestors up through tribal societies, the growth of the first modern state in China, and the development of European political systems. In revisiting his seminal work on the *End of History*, Professor Fukuyama enlarges his view on the variability of democratic governance and raises essential questions about the nature of politics and its discontents.

Evening Event: Adults \$15; Seniors \$10; Students \$5



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Freddie H. Fu, M.D. NOV. 9 / Noon

Future Treatments in Sports Medicine for American Wellness

Freddie Fu is known worldwide for his pioneering surgical techniques and research in treating injuries to the knee and shoulder. He is the David Silver Professor and Chairman of the Department of Orthopedic Surgery at the University of Pittsburgh and UPMC. He also is the Distinguished Service Professor at the University, an honor bestowed on only seven other people in the school's history.

In his talk, Dr. Fu will review important new ideas in sports medicine that could have significant impact on the future treatment of orthopedic injuries that restrict human mobility, particularly knees, hips, and shoulders. Dr. Fu is highly regarded for his energetic, entertaining, and enthusiastic presentations, having given over 900 talks to national and international audiences.

Luncheon & Lecture: Adults \$20; Seniors \$15; Students \$5



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Steve Scully, M.S. NOV. 9 / 7:30 p.m. *Steve Scully has been chosen as the first winner of the **Thomas B. Hagen Dignitas Award**, which honors an Erie citizen who has made a significant contribution to the vitality of American democracy.*

Road to the White House: How Technology Has Shaped the Campaign Message

Steve Scully (originally from Erie, PA) is the Senior Executive Producer and Political Editor at C-SPAN. He is responsible for coordinating all aspects of campaign programming and White House coverage for the network's television, Internet and radio channels. He hosts and produces *In Depth* for BookTV, *Road to the White House*, and *Washington Today*, a live afternoon program on XM/Sirius.

Using footage from C-SPAN's archives in his presentation, Scully will look at how presidential candidates have used advertising, debates, focus groups and polling to shape their message and win elections.

Evening Event: Adults \$15; Seniors \$10; Students \$5



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General Michael V. Hayden, Retired

NOV. 10 / Noon

The Great Challenges of Preserving American Freedoms Against No Rules Terrorists

Michael Hayden is a retired U.S. Air Force 4-star General and former Director of the National Security Agency and the Central Intelligence Agency. As the Principal Deputy Director of National Intelligence, he also was the highest-ranking military intelligence officer in the armed forces.

In his address, General Hayden will explore the challenge of walking the fine line in the timeless question that Ancient Athens faced — should a democracy grant an enemy the legal freedoms that can be used to defeat it, and if it does not, can the democracy survive the conflict without jeopardizing the long-term cherished right of its own citizens? In short, what is the proper balance in protecting the safety of a nation's citizens against an enemy who will follow "no rules" in trying to defeat it?

Luncheon & Lecture: Adults \$20; Seniors \$15; Students \$5



Sponsored by Sesler & Sesler Attorneys at Law

Michael J. Songer, J.D. NOV. 10 / 7:30 p.m.

Blogs, Social Media, and Wikileaks: The First Amendment and the Internet

For over 20 years, Michael Songer has practiced technology law. His clients have included Viacom, Sprint, Lucasfilm, and Napster. His cases cover internet service provider protections, defamation, weblogs, copyright and trademark infringements, and data theft. He teaches *The Law of Cyberspace* at Georgetown University and is a trial lawyer with Crowell & Moring LLP in Washington, D.C.

Mr. Songer's presentation will examine how the Internet and social media — which allow anyone to self-publish speech and reach a worldwide audience instantaneously — present a great challenge in balancing the free speech protections of the First Amendment with other American societal values. He will also discuss the future of freedom of speech in an online world.

Evening Event: Adults \$15; Seniors \$10; Students \$5



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Joel Barker, Ph.D. NOV. 11 / noon

Innovation at the Verge: Exploring the Under-used Territory of New Ideas

Joel Barker is perhaps the best known futurist in the world. His videos have been translated and seen by more than 100 million people. His book on paradigms is a standard text at universities worldwide. He also has shown the importance of corporate vision and leadership. *Industry Week Magazine* calls his work, "one of the most influential series of programs in the business world."

Recently, Mr. Barker has been identifying and uncovering a place where the opportunities for innovation abound, yet is seldom used. He will explain how he came to find this space and illustrate its potential wealth with examples and guidelines for use in business and nonprofit organizations.

Luncheon & Lecture: Adults \$20; Seniors \$15; Students \$5



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Alice M. Rivlin, Ph.D. NOV. 11 / 7:30 p.m.

Real Solutions for Reducing the National Deficit

Alice Rivlin was Director of the White House Office of Management and Budget in the first Clinton administration. She also was the founding Director of the Congressional Budget Office and Vice-Chair of the Federal Reserve Board. Last year, she was named by President Obama to the Commission on Fiscal Responsibility and Reform. She co-chaired the Bipartisan Policy Center's Task Force on Debt Reduction. She was named one of the greatest public servants of the last 25 years by the Council for Excellence in Government. She has taught at Harvard, George Mason, and The New School Universities. Currently, she teaches at the Public Policy Institute at Georgetown University and is a Senior Fellow in Economic Studies at Brookings Institution.

Dr. Rivlin has encouraged the federal government, particularly President Obama's Administration, to react swiftly and substantially to help America's sagging economy. She will discuss her thoughts on an ideal anti-recession package, the expectations of lawmakers regarding the global financial crisis, and finally, how to handle the budget deficit now, instead of years down the road.

Evening Event: Adults \$15; Seniors \$10; Students \$5

JEFFERSON SOCIETY
GLOBAL SUMMIT III

November 8-11

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